

P R E S S R E L E A S E

Brussels, 30 March 2020

GROWING MEDIA EUROPE WELCOMES FOUR NEW MEMBERS

Growing Media Europe (GME) keeps growing strongly with four new members having joined the association since the beginning of 2020. We are pleased to announce that the companies Eifel-Holz AG, Floragard and Hawita as well as the Estonian Peat Association Eesti Turbaliit have joined and will further strengthen the voice of the growing media sector on a European level.

Please find more information about the new members below:

Eifel-Holz AG: *“In Bütgenbach, in the **Belgian part of the Eifel**, we have been producing growing media products at the highest level in our company since 1989. Surrounded by forest areas used for forestry, we have been using the bark from the wood harvest for the production of potting soil and bark mulch for many years. From summer 2018, a new, state-of-the-art wood fiber plant in our factory will complement the selection of renewable raw materials. (...) Green waste, which is delivered from the surrounding area, is expertly composted by us and, like most of our other raw materials, is RAL quality assured.”* www.eifel-holz.eu

*“For more than 100 years the **Floragard Vertriebs-GmbH in Oldenburg** has successfully been developing, producing and distributing products for the professional horticulture. Since then we let this knowledge flow into our hobby potting soils. Because of that we nowadays refer to innovative premium recipes with a high standard from which the trade and hobby gardeners benefit equally. Regardless of whether indoors or outdoors, in a bed, on the balcony, in the greenhouse or in a winter garden, whether magnificent blossoms or delicious harvest of vegetables and herbs.”* www.professional.floragard.de

*“The **HAWITA Group** is a globally operating company with more than 400 employees, eight production states as well as more than 4,500 ha of moor land in **Germany and the Baltic states**. Thanks to our consistent company policy, a great deal of expertise and the best employees, we have developed into one of the premium manufacturers of modern horticultural products during our 80 year company history. Our portfolio serves the “green sector” ranging from gardening enthusiasts to professional horticulturalists. With our name and motto: »Your plants in good hands«, we represent an innovative spirit, top products, customer orientation and complete logistics.”* www.hawita-gruppe.de

*“The NGO **Eesti Turbaliit** unites companies producing, processing and marketing peat in **Estonia**. Turbaliit was founded on November 27, 1992, being one of the first professional unions in the newly independent Republic of Estonia. The Union aims to be a reliable partner for all parties involved in peat, both in the economic, legislative and environmental fields.”* www.turbaliit.ee

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