

2019-05-27



Invitation to reserve a dealer's stand

Nordia 2020 is a Nordic stamp and postcard exhibition arranged in collaboration between a number of Philatelic Societies in Sweden together with the Nordic Philatelic Federations. The exhibition takes place 4 – 6 September 2020 at MalmöMässan Convention Center, Mässgatan 6, 215 32 Malmö (Hyllie). These are the same premises that Malmex 2018 was arranged in.

MalmöMässan is situated at Hyllie in the southern part of Malmö, only a stone's throw from Hyllie station with excellent connections to Copenhagen Airport, Malmö city center as well as to long-distance trains from Malmö Central Station. Also easily accessible by car via the outer ring road, exit Hyllie.

Dealers from the Nordic countries and abroad are invited to participate. However, it is assumed that the participating traders have registered companies in their home country.

Opening hours

- Friday 4 September 11:00-18:00. Official opening ceremony takes place 12:00
- Saturday 5 September 10:00-17:00
- Sunday 6 September 10:00-15:00

Stamp dealer facilities

We have an entire exhibition hall. The plan is to place the dealer stands along the walls, as well as a smaller number of larger stands in the middle of the hall. In between the exhibits will be displayed. Each stand is 4 x 3 m and includes display tables and 4 chairs as well as an extra table to use in the stand. It is possible to book additional tables & chairs and other furnishings as well as electricity, according to a separate price list, if desired. All stands are corner stands. All extra booking is via Malmö Mässervice AB. Free Wi-Fi is available.

Access for stamp dealers

Dealers get access to the stands from Friday, 4 September 08:00. We will also be in place for unloading on Thursday 3 September 12:00 – 18:00. There are loading docks accessible by car and lorry under roof in a special part of the building, port is opened by telephone contact. There are trolleys for transporting material.

Parking of vehicles for dealers

There are good parking facilities, but unfortunately these are subject to a fee.

Reservation for dealer's stand

Reservation must be made in writing, either by email, to handlare@nordia2020.se, enter "Handlare" as the subject. Alternatively, by letter to Ulf Nilsson, Riksvägen 4, 241 94 HURVA, Sweden.

- Single stand SEK 7000 + VAT
- Double stand SEK 11000 + VAT
- Larger stand? – Please contact us

Your reservation must include:

- Company name, address, postal address, telephone number and e-mail address
- What size of stand is desired
- Company's registration number, for foreign companies' VAT number
- Contact person (name, phone number, e-mail address)

Extra Decor

For those who want a little extra in their stand, Malmö Mässervice has suggested two packages with interiors:

- For single stand: carpet of any color, seating area consisting of round table 80cm Ø + 4 chairs and a text ramp with company name.
Price: SEK 5600 + VAT
- For double stand: carpet of any color, 2x seating group consisting of round table 80cm Ø + 4 chairs and a text ramp with company name.
Price: SEK 9100 + VAT.

This is ordered directly from their website www.mass-service.se, note that regular stand rent is added.

Invoicing/Payment

MalmöMässan will, through EasyFairs, invoice the dealers who have been allotted a dealer stand. A booking fee of 20% of the stand rent will be charged in connection with the booking confirmation, the remaining amount will be invoiced approximately two months before the exhibition begins. Both invoices with payment per 30 days. Default of payment, means that the right to participate with dealer stand at the exhibition will be lost.

Promotion of the exhibition

The stamp exhibition will be marketed in numerous ways.

Articles in philatelic media, articles in national and local media in Sweden, flyers through participating dealers and auctioneers, links on the internet to the exhibition's website, posters in municipalities in southern Sweden, information leaflets for all stamp and postcard societies that we can obtain addresses of are some of the ways in which the exhibition will be marketed.

Through the Nordic national Philatelic Federations, advertising and marketing will also take place in their respective member's magazine.

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Participation in the Palmarès

Traditionally, this will take place on Saturday evening. Participating dealers who wish to participate have the possibility to book tickets in connection with the confirmation letter of the dealer's stand.

Accommodation

Large parts of Malmö Arena Hotel, across the street from MalmöMässan, will be reserved for the exhibition. For details and booking please see our website www.nordia2020.se which is continuously updated.

Welcome to participate in Nordia 2020!

If you have any questions, please call either of us below:

Lars Nordberg
Chairman of the Organizing committee
072-5446598

Ulf Nilsson
Responsible for Stamp Dealers of the
Organizing Committee
070-2863193

