

Abstract for the 150 Year International Dialogue Conference Celebration Henrik
Ibsen: The Birth of “Friluftsliv”
September 14-19 2009, Norway

Theme: Friluftsliv in the postmodern societal arena: - a distant cry in the wilderness?

***Friluftsliv* as Experience Production – From Slow Experiences to Flow and Peak Experiences**

Hans Gelter

Abstract:

Friluftsliv as an environmental philosophy deeply rooted in Scandinavian people may be a way to great experiences in nature to contrast the post modern urban every-day life. In this paper *Friluftsliv* will be analysed in the context of the contemporary “Experience Society” and investigate connections and similarities between *Friluftsliv* and Environmental Education, Tildenian Nature and Culture Interpretation and Experience Production. This paper will address the common roots of these ideas of nature interaction and nature learning and show that these common roots are based on basic human biological traits for our way of interacting with and understanding our environment. Based on new theoretical development within Experience Production the concept of *Friluftsliv* will be discussed in a framework of Experiential learning and Experience Production.

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