

Danish Hereford International Report 2017

By Anders Mortensen, Woodland Hereford

2017 has been a very wet year in Denmark, rain has been more the standard than a sunny sky. Nevertheless 2017 was a good year for Danish Hereford Breeders and for the Danish Hereford Society.



Woodland Newsfeeder Hat-Trick 505N – ready for the big show

Beef Program, Bull & Female of the Year

One of the major achievements during the General Assembly March 25th was the launch of a beef program in order to promote Danish Hereford Beef. Evald Jensen, Blaesbjerg Hereford, became the chairman of the Danish Hereford Beef Program committee, which consists of 6 breeders in total from various parts of Denmark. The plan is to be able to offer a bonus of approx. € 0,6 per kilo on top of the regular settlement.

One of the prerequisites in order to become a supplier to the Danish Hereford Beef Program is to be a member of the Danish Hereford Society. With this Beef Program initiative, the Danish Hereford Society hopes to break the long-lasting curve with less and less members in the Danish Hereford Society.

Bull of the Year (highest evaluated bull) was Roost 1 Hannibal, who also won the Agromek Show 2016 in Herning. Roost 1 Hannibal is one of the new bulls in the Danish semen program, and sired by Vokslev Eik, another bull in the Danish semen program. Feel free to contact the Danish Hereford Society, if you need further information regarding this outstanding breeding bull.

Female of the Year was Infernal Queen of Woodland, sired by Woodland Domino. Runner-up Bull of the Year was a full brother to Infernal Queen of Woodland. This was the third time since 2011 that Woodland Hereford won the Female of the Year Trophy.

Roskilde Show – May 2017

Roskilde Show is on the Eastern part of Denmark in a town close to Copenhagen. The Roskilde Show is the biggest show in Denmark audience wise with close to 100.000 guests – more than twice as many as to the National Show. The Roskilde Show is eager to build a bridge between the city consumers and the farming industry during the 3 amazing days with a lot of attractive sessions presenting food, organic production, sustainability and other hot aspects.

With approx. 45 entries Hereford was the third largest beef breed in the 2017 Roskilde Show.

This year's judge in the Hereford ring was the well-known Torben Andersen, who also is responsible for the independent evaluation for most of the beef breeds in Denmark. Torben Andersen leads the pan-Nordic beef cattle evaluation program.

Millennium Pearl of Woodland M485 became Supreme Champion, Grand Champion Female, Heifer Calf Champion and runner-up in Interbreed. Millennium Pearl is sired by Woodland Domino, a Star-Lake Dandy son.



Millennium Pearl of Woodland M485 became Supreme Champion, Grand Champion female

Woodland Hereford had 3 good days by showing the Cow Champion, best young cow, and another young heifer calf receiving an award. In total Woodland Hereford won the Best Exhibitor Trophy.

Another successful exhibitor was Hoeris Hereford with Best Bull, Grand Champion Bull and Interbreed winner. Hoeris Hereford also won Herd Interbreed with 4 well balanced bull calves after BARE MR YOU TUBE 4Y, semen imported from Canada.

National Show, Herning – July 2017

Many Danish Hereford breeders received a lot of inspiration during the Danish Hereford Youth Show 2016 in Roskilde, where the well-known international Hereford celebrity PJ Budler from Texas judged the Hereford cattle shown by the young breeders. Based on this positive experience, the Danish Hereford Society invited PJ Budler back again to Denmark in 2017 in order to judge at the National Show in Herning in the western part of Denmark. Approx. 50 Hereford entries participated in the National show, and also this year the show in Herning was quite a rainy experience. Despite the uncomfortable weather, PJ Budler delivered a high-quality judging accompanied with valuable characteristic with a lot of spirit and dressed in proper outdoor dress.

Moeskaer Compass 1487 was appointed Supreme Champion, Grand Champion Bull and Senior Champion Bull. Compass is sired by Remital Pilgrim 93P and NS Keno 005 is damsire.

Venture 70x Online273U ET, exhibited by Venture Hereford & Angus, was appointed to Reserve Grand Champion. Online273U is sired by Star Market Index 70x, and damsire is Star Bright Future 533P.

Hazel Rambo, exhibited by Hazel Hereford, was appointed to Junior Bull Champion. Rambo is sired by Gross Dun Kevin and Mandix First Rambo ET is damsire.

Hylke Max, exhibited by Hylke Hereford, was appointed to Bull Calf Champion. Max is sired by Roost 1 Hannibal – the Danish semen bull. RMR1 Pioneer is damsire.

Moeskaer exhibited also the best Hereford female. Moeskaer Kashmir 1494 was appointed Grand Champion female and Cow Champion. Kashmir is sired by Golden Oak Fusion 3S and NS Keno 005 is damsire.

Rosenkaer Ladysport, exhibited by BI Hereford, was appointed Reserve Grand Champion and Junior Female Champion. Ladysport is sired by Gouldingpoll Superduty, Moeskaer Nemo 1169 ET is damsire.

Mascara Queen of Woodland, exhibited by Woodland Hereford from Zealand. Mascara is sired by Woodland Kato, Woodland Domino is damsire.

Moeskaer Hereford had 3 successful days at the national show with the following additional trophies: Best Pair, Best Herd, Best Exhibitor, Best Breeder.



How low can you go-Mads Lindemann – a great buddy

Hereford Youth Show, Herning – July 2017

The Hereford Youth Show switches location between western part of Denmark (Herning) and eastern part of Denmark (Roskilde) every year. In 2017 the Hereford Youth Show took place in combination with the National Show in Herning. Chairman for the young breeders' board is Josephine Mortensen, and every year the Youth Show is judged by an international judge. The year 2017 was not an exception, the young board had managed to invite Rachael Wheeler from Down Under to judge the young breeders. Approx. 25 entries had some valuable hours in Rachael hands and eyes. The young breeders received a lot of positive characteristic, due to Rachael's deep insight in beef cattle breeding. After the judgement, Rachael shared some of her experience with a larger group of interested breeders during a knowledge sharing session in the barns.

After the National Show Rachael Wheeler was hosted by Woodland Hereford for another 5 days, where she got the chance to experience different part of Danish culture, from the Viking ships in Roskilde, the Dragsholm Castle with

the Michelin awarded restaurant, the creation of “Lammefjorden” (the Danish Vegetable Garden), and the music festival in Vig.

New Semen Bull

Bakkely Kristian is new semen bull from Denmark. Kristian is sired by Hedelund Gorm, and RMR1 Pioneer is damsire. Kristian is evaluated at the Danish Beef Cattle test station with positive results.

Main characteristics:

- Moderate birth weight
- High general index (133)
- High slaughter index (144)

Please contact the Danish Hereford Society if you are interested in more information about the new semen bull.

International Visits and Exports

Many breeders from other parts of the world have during 2017 visited Denmark in order to select new genetics. It is quite easy to import cattle from Denmark due to the high veterinary standard in Denmark.

Most often the breeders from the western part of Denmark (Jylland) are the destination for visitors from Germany, The Netherlands and UK.

This year was no exception. A significant group of Hereford breeders from Germany had a farm tour in Jylland organized by Edel & Egon Petz, who have a large network among German Hereford Breeders. Also breeders from UK visited Jylland during 2017, and several exports were organized. One of the largest sale was a group of heifers from Kammerherre Hereford, but also others breeders from Jylland managed to sell Hereford genetics to UK, Germany and the Netherlands.

Moeskaer Hereford was part of the first “Designer Genetic” auction in Shrewsbury December 2016, and the buyer of a Moeskaer flush were 2 breeders from North America.

Another international visit in Denmark in 2017 was the famous Otapawa Station from New Zealand. Otapawa was hosted by Woodland Hereford during the one week stay in Denmark. The stay included various visits to different Hereford breeders in Denmark and visits to highlights of Danish Culture, including the old city of Aarhus, Dragsholm Slot, Roskilde Dom and Tivoli in Copenhagen.

After evaluating several studs and options in Denmark, Otapawa ordered a flush of Woodland genetics for delivery, properly the first sale of Danish genetics to New Zealand.



Hoejris Hereford receives the Best Pair Trophy