Mistakes Will Be Made: On the Groundlessness of Feedback-Informed Treatment
“Some mistakes will be made along the way. And that’s good. Because at least some decisions are being made along the way. And we’ll find the mistakes, and we’ll fix them.”

--Steve Jobs
Predictive Analytics
High-tech manufacturer in Colorado: **Stopped** drug testing, **Started** Alertmeter:

- ↓ Worker’s Compensation costs by > 50%
- ↑ worker productivity by > 10%
What if the Measurement is Wrong?

• Wrong instrument?
• Wrong administration?
• Wrong statistics?
What if…
Effects of Practice and Instrument on Raw ES across Tx Phases for those with 10+ sessions

- ORS Std Chg
- ROS Std Chg
- OQ Std Chg
- PRN Std Chg

NB: Preliminary, Unpublished Data!
“At least some decisions are being made.”

• Mistakes will be made.
• We’ll find the mistakes.
• We’ll fix them.
I’ve learned so much from my mistakes, I’m thinking of making a few more.
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