



PRELIMINARY Conference Programme - 7th Strategy Forum of the EUSBSR

Venue: The Brewery Conference Centre, Torkel Knutssongatan 2, Stockholm

For the latest updates, see strategyforum2016.eu

Tuesday 8 November 2016

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| 08.00 Registration opens | | |
| 09:00-12.00 18th Baltic Development Forum Summit (separate event) | | |
| Early Arrivals Parallel Seminars & Workshops 09:30 - 10:30 | Myth - Busting Trafficking in Human beings Organiser: Nordic Council of Ministers, Council of the Baltic Sea States and County Administrative Board of Stockholm Venue: Galleriet | “This is what we need to do for a cleaner sea.” - Sectors have their say Organiser: HELCOM Venue: Riddarsalen |
| | Why gender matters (09:30 - 10:40) Organiser: Winnet Venue: Fogelström | |
| Early Arrivals Parallel Seminars & Workshops 10:40-11:50 | Cultural gaming as an innovative and interactive tool for modelling smart and sustainable regions Organiser: Nordic Council of Ministers office in Latvia Venue: Lindgren | How to embed inland navigation in transport chains? Organiser: Interreg Baltic Sea Region project EMMA Venue: Galleriet |
| | How to engage farmers and communities in water management Organisers: Swedish University of Agricultural Sciences (SLU) and WWF Venue: Riddarsalen | Fisheries as part of integrated Baltic Sea marine management - what are the challenges and opportunities? Organiser: FISHSEC Venue: Fogelström |
| 12:00-13:00 Networking Lunch | | |

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| <p>Inspiration Session I 13:15-14:50</p> <p>Vision 2030 for the Baltic Sea Region</p> | <p>Conference moderator Monika Zamachowska, Polish journalist and moderator specialized in European affairs and EU integration, with extensive experience from Baltic Sea Region events.</p> <hr/> <p>Vision 2030 for the Baltic Sea Region</p> <p>Stefan Löfven, Prime Minister of Sweden Juha Sipilä, Prime Minister of Finland, Presidency of the Nordic Council of Ministers Corina Crețu, European Commissioner for Regional Policy</p> <p>Strategic Foresight Report: Challenges and Opportunities for the Region in a Global Perspective Kai Böhme, Director Spatial Foresight GmbH Janne Antikainen, Design Director and partner of MDI</p> <p>Panel discussion Niklas Zennström, founder of Skype, Atomico and Race for the Baltic Anke Spoorendonk, Minister for Justice, Culture and European Affairs of Land Schleswig-Holstein Alexandra Ehlers, Chairperson of the Regional Youth Council of Schleswig-Holstein</p> <p style="text-align: right;">Venue: Mässhallen</p> |
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| <p>Parallel Seminars & Workshops 15:00-16:20</p> | <p>Main Session 1: Connecting for a digital market in the Baltic Sea Region</p> <p>Organiser: Baltic Development Forum et. al</p> <p>Venue: Mässhallen</p> <hr/> <p>Saving and using the sea? - connecting decision makers and actors through maritime spatial planning</p> <p>Organiser: VASAB</p> <p>Venue: Lindgren</p> <hr/> <p>Saving the Baltic Sea in 20 years - innovative methods to extract the nutrient surplus from the sea water</p> <p>Organiser: PAC Bioeconomy Fishery/Aquaculture</p> <p>Venue: Galleriet</p> <hr/> <p>Looking towards 2030 - from foresight to vision</p> <p>Organiser: Swedish Agency for Economic and Regional Growth</p> <p>Venue: Polhem</p> | <p>How do cultural creative sectors encourage cooperation, innovation and inclusion in a culturally diverse Baltic Sea Region?</p> <p>Organiser: PAC Culture</p> <p>Venue: Fogelström</p> <hr/> <p>“Nothing about us without us” - A youth perspective on the future of the Baltic Sea Region</p> <p>Organiser: The Baltic Sea States Subregional Co-operation (BSSSC), Union of Baltic Cities (UBC), EuroRegion</p> <p>Venue: Arkaden</p> <hr/> <p>Fostering innovation and growth in the bioeconomy through smart specialization</p> <p>Organiser: Nordic Council of Ministers</p> <p>Venue: Riddarsalen</p> |
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| Parallel Seminars & Workshops 16:30-17:30 | Main Session 2: Fashionable bioeconomy in the Baltic Sea Region Organiser: Nordic Council of Ministers Venue: Mässhallen | Internationalisation models for digital start-ups in the Baltic Sea Region Organiser: Baltic Development Forum, Nordic Council of Ministers, Swedish Agency for Economic and Regional Growth Venue: Riddarsalen |
| | Where are we heading - wealthier and healthier in the decades to come, or just the opposite? Organiser: The Northern Dimension Partnership in Public Health and Social Well-being (NDPHS) Venue: Arkaden | Hazardous substances from cities - a bigger threat to Baltic Sea health than eutrophication? Organiser: Interreg Baltic Sea Region flagship project "NonHazCity" Venue: Lindgren |
| | New thinking and policy design - can flexible mechanisms save the Baltic Sea? Organiser: John Nurminen foundation et. al. Venue: Galleriet | Tourism. Sustainable. 2030 Organiser: PAC Tourism Venue: Fogelström |
| | Financing climate action Organiser: Council of the Baltic Sea States Secretariat and Swedish Civil Contingencies Agency Venue: Polhem | |

19.00-21.00 Dinner Reception

At Stockholm City Hall. Hosted by the City of Stockholm.

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| 08.00 Registration opens | | |
| Inspiration Session II 09:00-10:30 EU and Global policies for 2030 | UN Agenda 2030 and the Global Sustainability Goals from a Baltic Sea Region perspective. Alan Atkisson, Author, Senior Advisor in Sustainability and Adviser to the United Nations Secretariat EU perspective for 2030 Paweł Świeboda, Deputy Head of the European Political Strategy Centre Panel discussion Pär Svärdson, CEO and founder Apotea AB Ilona Raugze, Director ESPON EGTC Michael Smyth, Vice President European Economic and Social Committee Tiina Perho, Board member South West Finland Regional Council & Chair CPMR BSR Working Group on Maritime issues Kristen Aigro, International Officer at the ENL Estonian National Youth Council Venue: Mässhallen | |
| Parallel Seminars & Workshops 10:40-12:00 | Main Session 3: Walk the talk - implementing the Sustainable Development Goals in the Baltic Sea Region Organiser: Council of the Baltic Sea States (CBSS)/Baltic2030 Venue: Mässhallen | Perspectives for EU-Russia cooperation in the Baltic Sea Region Organiser: HAC Neighbours Venue: Riddarsalen |
| | Is there so much phosphorous leaching from the Baltic Sea sediments that taking action on land is useless? Organiser: Baltic Eye, Stockholm University Venue: Lindgren | EUSBSR flagships synergising on TEN-T corridors - a Recipe to embed the TEN-T in the BSR communities? Organiser: PAC Transport, NSB CoRe, TENTacle and Scandria2Act. Venue: Arkaden |
| | Is youth social entrepreneurship the solution for sustainable rural areas? Organiser: Young Ambassadors of Democracy/ Coompanion Kalmar, BYSED Interreg Seed Money project and BS NGO Network Venue: Galleriet | “If you can’t measure it, you can’t manage it?” Tools for monitoring the Baltic Sea Region development Organiser: VASAB, Nordregio, Swedish Agency for Economic and Regional Growth Venue: Polhem |
| | Blue Growth - added value of cooperating in project clusters Organiser: Interreg Baltic Sea Region programme Venue: Fogelström <i>N.B this session is prolonged until 13.00</i> | |
| 12:00-13:45 Networking Lunch | | |

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| Parallel Seminars & Workshops 14:00-14:50 | Main Session 4: Sustainability of the Shipping Industry. Reaching a new normal Organiser: Zero Vision Tool, ZVT Venue: Mässhallen | Achieving knowledge-driven innovation and growth in the Baltic Sea Region Organiser: Baltic Development Forum, Skåne region, GEMS Venue: Galleriet |
| | Cities and Regions: Drivers or Bystanders in the Baltic Sea cooperation Organiser: Union of the Baltic Cities (UBC), Land Brandenburg Venue: Fogelström | Finding innovative ways to fight the eutrophication in the Baltic Sea Organiser: Nordic Environment Finance Corporation (Nefco) Venue: Lindgren |
| | How to ensure that Agenda 2030 goals for the Baltic Sea Region are reached in the light of a changing climate? Organiser: Swedish Meteorological and Hydrological Institute (SMHI) Venue: Riddarsalen | Energy Union - practical solution for sustainable energy market development Organiser: PAC Energy Venue: Arkaden |
| Parallel Seminars & Workshops 15:00-15:50 | Main Session 5: Cooperation on the Transeuropean Corridors of the Baltic Sea Region Organiser: PAC Transport Venue: Mässhallen | Closed loops: Innovative solutions in sludge management for a toxin free environment Organiser: PAC Hazards, PAC Bioeconomy, PAC Nutri, HELCOM Venue: Lindgren |
| | Do we need a macro regional dimension in higher education, science & research policy in the Baltic Sea Region? Organiser: Baltic Science Network Venue: Arkaden | Accelerating strategic cooperation for sustainable blue growth in the Baltic Sea Region Organiser: Conference of Peripheral Maritime Regions (CPMR), European Commission, DG MARE Venue: Galleriet |
| | International SME support increases prosperity - how to benefit from the expertise of the Enterprise Europe Network Organiser: European Commission, DG GROW Venue: Fogelström | Bioenergy can replace more fossil energy - how to release potentials for sustainable bioenergy Organiser: Swedish Forest Agency et.al. Venue: Riddarsalen |
| Concluding Session 16:00-16:50 | Summing up and key messages from the conference Karolina Skog, Minister for the Environment, Sweden Panel discussion Paavo Lipponen, Former Prime Minister of Finland Monika Stankiewicz, Executive Secretary HELCOM Flemming Stender, Director of Baltic Development Forum Rosaline Marbinah, Vice President of the LSU Swedish National Youth Council 8th Strategy Forum of the EUSBSR in Berlin, June 2017 Thomas Ossowski, Director for Relations with European Union Member States, Cross-Border and Regional Cooperation, Germany Venue: Mässhallen | |



PRELIMINARY Program - CREATIVE LOUNGE

8-9 November 2016

All day:

10:00 Creative Lounge opens for networking and coffee

Nobelterrassen's set-up is exclusively for Networking. **Baltic Sea Region-Barista** Brian Jones will serve organic coffee and share entrepreneurial ideas from his experience as a young Baltic Sea Region advocate.

Tuesday 8 November Venue: Mälarsalen

08:00 - 10:00

Exhibition build up

12:10

Welcome speech from the Creative Lounge Stage

12:40

Bioeconomy and innovative solutions for a sustainable Baltic fashion industry in 2030 (fashion show).

Presented by Nordic Council of Ministers

15:10

Hot Seat: The political state of the Baltic Sea Region - challenges and opportunities for regional cooperation

Organiser: Baltic Development Forum (BDF)

16:00 - 16:30

Macro-regional Matchmaking

Presented by Let's Communicate.

Meet Policy Area Coordinators (PACs) and Horizontal Action Coordinators (HACs), topic: Connect the Region + Horizontal actions

16:40-17:30

Financial opportunities in the Baltic Sea Region
presented by HA Capacity

Wednesday 9 November Venue: Mälarsalen

11:15 - 11:45

Macro-regional Matchmaking

Presented by Let's Communicate.

Meet PACs and HACs, topic: Increase Prosperity

12:10

Keep Sweden Tidy announces the winner of the BLASTIC competition

12:40-13:00

Who will be the next US President?

A conversation led by Alan AtKisson with former US correspondent Folke Rydén and other guests on the results and consequences of the US presidential election for the Baltic Sea Region.

13:10 - 13:50

To save the world - Let's start with the Baltic Sea.
Folke Rydén, prize winning reporter, director and producer.

14:00 - 14:30

Macroregional Matchmaking

Presented by Let's Communicate.

Meet PACs and HACs, topic: Save the Sea

15:00-15:50

Hot Seat: Which way is up? Young scientists take on key regional actors about desired future options for the Baltic Sea

Organiser: BONUS, HFLCOM, VASAB, Baltic Earth

