

Swedish Sauna Academy

Newsletter

VOLUME 1

NO. 3/2017

August 2017



The XVII International Sauna Congress 2018 – Midnight Sun and Sauna

Dear sauna friends,

The XVII International Sauna Congress will be held in the north of Sweden, in the twin cities of Haparanda and Tornio on the border between Sweden and Finland June 7th to June 10th, 2018. This summer the spectacular egg-sauna, with the heart shaped sauna stove was installed in Kiruna, Sweden, <http://www.bigertbergstrom.com/solar-egg-2017>. There are many other sauna activities ongoing in Sweden, in the central part of Stockholm, Kings garden, this summer, during Finland 100 years anniversary a sauna was open for bathing and to learn more about the culture. A sauna pod has been popular in Sweden where famous people are interviewed in the sauna.

We are glad to inform that TYLÖ is the first sponsor for the ISC 2018 meeting, If you or your business are interested in sponsoring the meeting, please contact svante@spolander.com

Deadline for abstracts January 31, 2018.

IJSS Update: Promoting the *International Journal of Sauna Studies* in Finland and USA

As reported previously, the IJSS (www.saunaresearch.org) is a new international sauna research journal that will be launched at the 2018 ISA Congress. The journal founders are Jack Tsonis (Western Sydney University) and Jari Laukannen (University of Eastern Finland).

Our current priority is to encourage new sauna research. The IJSS will publish proceedings of the ISA Congress, but we also aim to publish at least one volume per year of high-quality sauna research.

In the lead up to ISA 2018, Jack and Jari are speaking at upcoming events to promote the IJSS and encourage new research activity. Jari is a headline speaker at the **World Sauna Forum** (Sep 29, 2017 Jyväskylä), and Jack is also on a panel in the afternoon. This is a great opportunity to promote the IJSS, the ISA, and a new era of global sauna research. See www.worldsaunaforum.fi

Jack is then going to California in October to speak at the **Global Thermal Think Tank (G3T)**, which is happening only for the second time. This event brings together leaders from the global spa and hot springs industry. They are interested to have more discussions about sauna, so Jack will report on the World Sauna Forum and the ISA Congress 2018. This is another good opportunity to spread global sauna culture.

The webpages <http://www.bastuakademien.se/> and <https://saunainternational.net/> will continuously be updated with information. Save the date for this most interesting event and note the deadline for submission of abstract January 31, 2018.

To register for the newsletter, please send an email to Roger Häggström, roger.haggstrom@gmail.com

On behalf of The Swedish Sauna Academy and IJSS
Hans Hägglund and Jack Tsonis