

Dear Madam, Dear Sir

Whether you have **presbyopia** or **cataracts**, your dream to **live without glasses** can now come true through **modern eye surgery**. Your ophthalmologist can offer a “**trifocal**” intraocular lens implant especially designed for this type of condition.

Cause of presbyopia

As we get older, it becomes increasingly difficult to see close up. Our eye needs to adapt to see both close up and far away. This natural adaptation by the human lens – the crystalline lens – is also called accommodation. The crystalline lens loses elasticity with age and does not accommodate as easily, reducing the sharpness of the image of objects close up. This visual impairment is called **presbyopia**.

Consequences of presbyopia

Starting at the age of **40**, this reduced accommodation capacity of the crystalline lens forces you to hold objects further away to see them better. Daily activities such as reading, writing or working on a computer become increasingly difficult and require the use of glasses, which affects the **quality of life** of most people with presbyopia.

Cataracts

Some individuals, again mainly due to the effects of ageing, may also develop **cataracts**, which is when the opacity of the crystalline lens makes images cloudy, distorted and foggy. Certain factors can accelerate the appearance and progression of cataracts. These include smoking, prolonged exposure to ultraviolet light or various diseases such as diabetes.

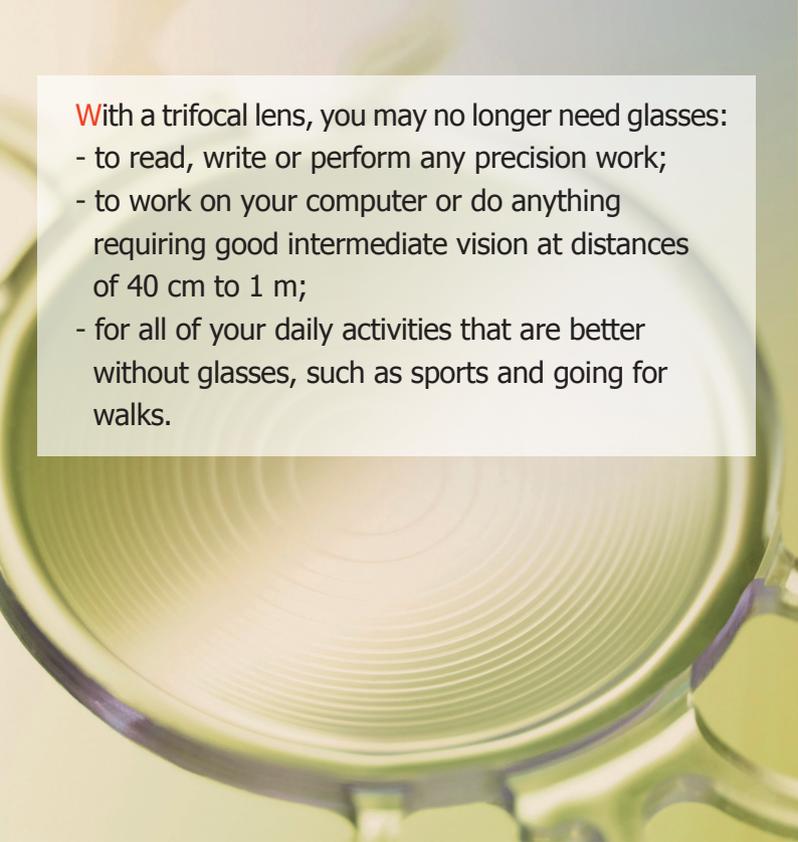
Whether you have presbyopia or cataracts, there’s finally a solution for you:

Presbyopia and cataracts can now be treated by a phacoemulsification procedure involving the implant of an innovative trifocal intraocular lens. The result provides optimal vision at **all distances** and **without glasses**.

Trifocal Intraocular Lenses (IOLs)

Recent studies have shown that over 90% of patients with a **trifocal IOL implant** can live **completely without** the need for glasses.

With a new generation **trifocal** diffractive intraocular lens, you can get the most out of life and comfortably perform all of your normal activities.



With a trifocal lens, you may no longer need glasses:

- to read, write or perform any precision work;
- to work on your computer or do anything requiring good intermediate vision at distances of 40 cm to 1 m;
- for all of your daily activities that are better without glasses, such as sports and going for walks.

Presbyopia Cataracts

Live without
glasses



Please consult your doctor
to find the best treatment for you.

Distributed by:

2013/08

