

# Franchise



*make the world*



*a better place*



## Content

1. Background to franchise operations at Bosum
2. Bosum's unique building system
3. Environmental aspects for a Bosum house
4. Requirements on the franchisee
5. Economics
6. Expressions of interest



*find the right spots*



*see the possibilities*

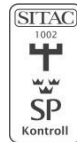


## 1 Background to Bosum's franchise operations

The reason that Bosum chose to become franchisors is the increased interest in Bosum's building system with an environmental awareness worldwide.

Constant requests for cooperation and the massive interest in Bosum on their website have led to the decision to focus on that business.

## 2 Bosum's unique building system



Bosum's type-approved (by the Swedish Sitac) building system is based on an entirely unique method for the assembly of houses. The simplicity of installation and the minimal use of machinery/tools make the product very easy to build, with a workforce that does not need to be trained carpenters, but with some supervision anyone can build a house. Based on the simple building system the training time for the installation personnel is minimal.

## 3 Environmental aspects for a Bosum house



The environment becomes an increasingly significant issue all over the world. Since the very basic of Bosum's building system are solid wall frames of pure wood our ambition is an environmental approach right through to the products included in our kit. All timber can be treated for rot, fire and pest infestations in an environment-friendly way.

## 4 Requirements on the franchisee

Besides access to Bosum's brand the member gets access to planning, work documentation, calculations and experience/knowledge that become the basic for future projects.

Of course thorough characteristics of the member are required and are the key to the success for the member company: There have to be dedicated individuals in the company's organization with a passion for sales work. It is important that there is English speaking staff in the organization that can coordinate construction processes and manage projects. The company should be well grounded in their region and liaise with subcontractors and know how the construction industry works.

The membership requires a high level of engagement to achieve a successful outcome. There is every opportunity to succeed if it is clear from the start that the economy is fundamentally stable and if enthusiasm, perseverance and goals are involved. Both Bosum's strong belief in the building system and to build a team spirit together will contribute greatly to a successful entrepreneurship.

## 5 Economics

The costs of becoming Franchisees are only reported after Bosum have made an overall assessment of the company and if the criteria and qualifications that Bosum endeavor have been met.

## 6 Expressions of interest

If you find this interesting please fill out the form on Bosum's website.

In the form we wish a description about your company where and what you work with today and in which countries you operate in.

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