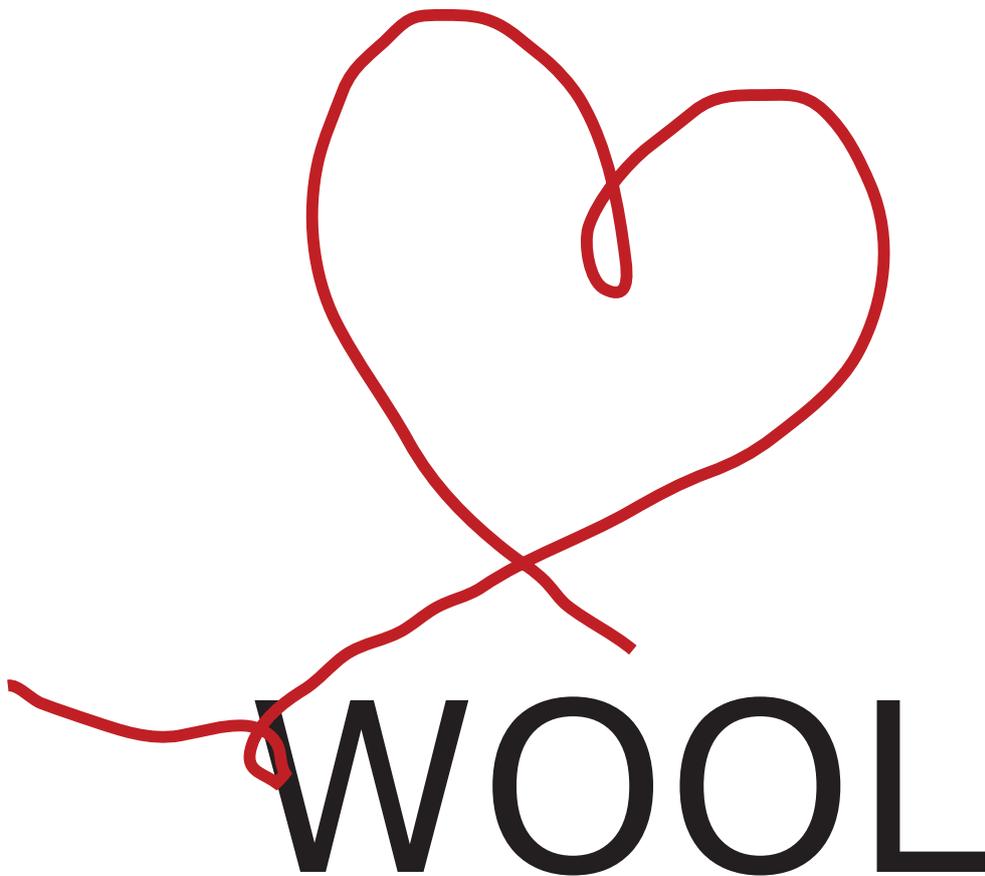


IVANHOE



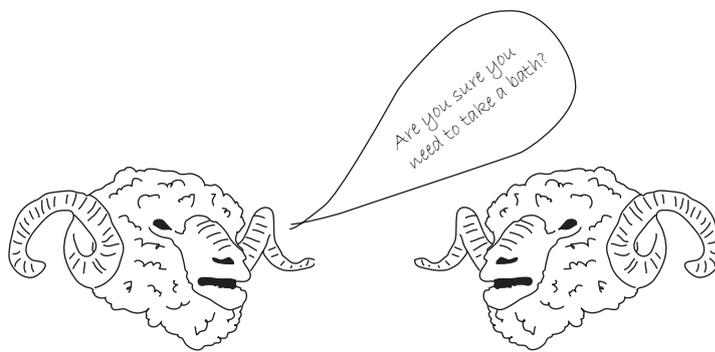
HOW TO TAKE CARE OF YOUR WOOL GARMENT

IVANHOE'S CARE INSTRUCTIONS FOR WOOL

DON'T WASH YOUR WOOL GARMENTS TOO OFTEN....

Make sure your woolen item really needs to be washed.

Unlike cotton and man-made materials, wool does not need to be washed frequently - even wool socks can be worn many times between washing if allowed to be aired out between wearing them. Don't assume your wool sweater needs to be washed just because you are used to washing your garments after wearing them once! Get used to gently spot-cleaning and airing woolens and you will be amazed at how well they last with very little care, and very infrequent washing.



You get the best result and the most long lasting use of your wool garments if you instead of washing, hang the garment out for airing occasionally. It will soon revive and feel clean and fresh again. Not only will your wool garment last longer and look nicer if you treat it like this, **you will also save the environment** by airing it instead of washing it.

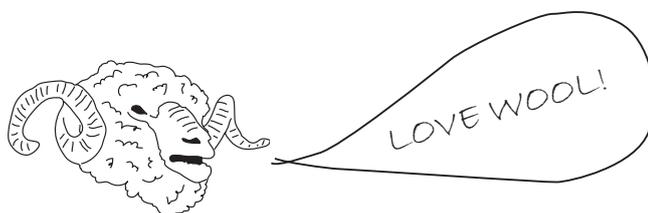


WHEN YOU HAVE MADE THE DECISION THAT YOUR WOOLEN REALLY NEEDS TO BE WASHED, look for washing instructions in the side seam. Most of our wool garments can be washed in the washing machine, using the 30°C (approx. 80°F) **wool program**. When washing by hand, rub gently to avoid felting.

...AND THIS IS HOW TO DRY IT.

Make sure you take care of your wool garment right away after washing, since wool can't tolerate lying wet for very long. Place the garment flat on a towel, pull it gently into shape and make sure it lies flat and nice when leaving it there for drying.

Do not use a tumble dryer or drying cabinet since this will destroy your garment. You shouldn't either hang the garment, neither on a drying line or on a hanger because then the garment will lose its shape and fit. Don't dry your wool clothes in direct sun light or close to an oven or other heat source.



WHY DO SOME WOOL GARMENTS ITCH?

A micron is actually a micrometer, which is one millionth of a meter. This measurement is used to describe the diameter of a single fiber of wool. The lower microns are the finer fibres and the softer is the garment.

Depending on the sensitivity of the person's skin and the micron count of the wool, wool can irritate. Research shows that most fibers greater than 30 microns in diameter are structurally rigid enough that when they come into contact with your skin, they do not bend. That "poking" can bother a person. For a garment to be worn next to the skin, the wool should measure no more than 28 micron.

Merino wool can have as low as 10 microns, but that is quite rare. Merino wool is generally less than 24 and qualities that are less than 21.5 micron will feel comfortable and soft on your skin, and they will not feel itchy. In our layer 1 programme we use an Extra fine merino wool with a micron count of 18,5. Compare that to human hair that has a average micron count of 60.

WE ARE NOT THE ONLY ONES THAT LOVES WOOL

Wool is wonderful, but if you're not careful, moths can get into it. Here are some tips on how to enjoy your wool without the bugs turning them into lunch.

Clothes moths are a golden/buff color and no more than a half inch long. However, it is the larva (small white worm looking) that actually eats wool garments, not the moths themselves. If they are around, assume they are laying eggs.

Freezing temperatures can kill any eggs or larva in your woolens. Ideally, put the clothes outside on a cold day.

Keeping future moths away...

Put cedar blocks in with woolens. Moths don't like cedar and will keep away from its scent.

Use lavender oil. For a natural moth repellent, use some natural lavender oil. Wipe down your wardrobe with hot water and a few drops of oil. Put a couple of drops on the duster when polishing in the bedroom or living room or place lavender accessories around your home and in your wardrobe for everyday, natural prevention of moths.

Store your woolens in sealed containers. If the insects cannot lay eggs, they will not eat your clothes. A bureau drawer may not offer enough protection.




IVANHOE
OF SWEDEN

Knitted in
GÄLLSTAD

Since
1946
