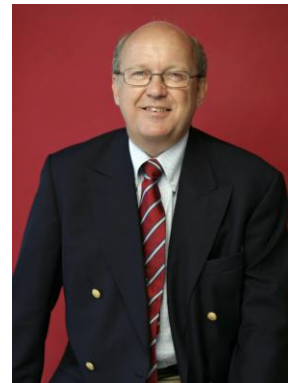


## Curriculum Vitae

Name: Mats Erik Löfström  
 Address: Sommarvägen 7, 184 97 Ljusterö,  
 Sweden  
 Phone: +46 732 511 501  
 Mail: [mats.lofstrom@bizwiz.se](mailto:mats.lofstrom@bizwiz.se)  
 Homepage: [www.fiality.se](http://www.fiality.se)  
 Born: 13th of January 1947  
 Married to: Lena A Löfström, Manager  
 Sundbybergs Museum,



6 children between 24 and 41 years of age.

### Abstract:

I have worked over 40 years in the area of business development where information technology is used as an enabler. I started out as a designer and developer. Since then I have had most roles, e.g. president, market manager, product manager, management consultant and analyst, working both on the supplier and customer side of the IT-business. In later years I have specialized in IT-management, helping world leading companies, e.g. Ericsson, Microsoft, HP, Telia and Boliden, to get the most out of their existing IT-portfolio and IT-investments.

From 2006 I work as an independent consultant. In my current assignments my role can best be described as a high-level IT-architect with the ability and enough technical skills to understand and discuss IT-technology to achieve the right balance between cost and benefits in the IT-solutions of the customer. I have also acted as the senior project manager in some very strategic IT-enabled business development projects.

### Education:

- 1971 Master of Science in Theoretical Physics - Special subject: Information technology  
 Royal Institute of Technology, Stockholm, Sweden.
- 1973 Master of Science in Computer Science and Information Studies,  
 Sheffield University, Sheffield, England.

### Work history:

- 2007- **Mats E Löfström Consulting**  
 IT-Management, IT-architect and Project Management assignments for large Swedish companies.
- 2004-06 **Exido, Senior Consultant and Analyst**  
 Analysis and strategic advice to large IT-suppliers, e.g. Microsoft, HP, Logica, regarding the Nordic IT- market. IT-Management consultancy to Swedish companies.
- 2002-03 **Aldata, Vice President and Market Manager, Project Manager**  
 Aldata is one of the leading suppliers of IT-based retail systems.  
 I also acted as the instigator, IT-architect and designer of a new generation of the existing product.
- 2001-02 **Melior AB, President and Product Manager**  
 Melior was developing and selling a very advanced data base system for data collection and analysis of data for retail companies.
- 2001- **Sports Telecom Oy, Chairman of the Board**  
 The company develops mobile IT-solutions and provides strategic marketing advice for well-known sports brands mostly in racing, e.g. Michael Schumacher, Williams, Subaru.
- 2000-01 **Cap Gemini, Nordic, Manager "e-business" area, senior consultant**  
 Responsible for growth of the Cap Gemini e-business area in the Nordic countries.  
 Program Manager for some large "e-business" projects, e.g. in the public and the banking sector.

1994-98 **CAP Gemini**, Stockholm, Senior Management Consultant  
IT-management and project management assignments, e.g. for Ericsson and in the Public sector.

1992-94 **Erlang Systems AB**, Stockholm, President (100% Ericsson owned company)  
Developed the business plan, established the company and the product Erlang (an advanced tool specialized for developing complex real-time systems such as telephone systems)

1991-92 **Ericsson Telecommunications S.A.**, Madrid, Manager Applied Research  
Program Manager for a 30 MEuro project within the European RACE program.

1988-91 **Ericsson Telecom AB**, Stockholm, Senior Specialist Business Development  
I introduced IT-management and Business Process Management into the Ericsson organization.

1976-88 **Paralog AB**, Stockholm, Co-founder and Vice President  
Paralog developed and successfully sold the very first text data base system – a fore-runner to the search-engines of today. The design was based on an innovation made by me and the other three co-founders. After having managed the design team for three years I acted as manager for market and sales, product development, and business development.

**Languages:**

Swedish - native

English - fluent

Spanish - spoken