

pausbox

PRESS INFORMATION

DESCRIPTION

PausBox is a subscription service for your workplace or home where you receive an international range of organic, vegan, natural, GMO-free or gluten-free snack each month. Our unique blend of healthy snacks is intended to encourage you, your family, and co-workers to eat more of what is good for the body.

PausBox was founded in May 2015 by a Swedish/American couple living in Lund Sweden (Kathryn Peacock and Dustin Wellbaum).

OUR STORY

While a healthy lifestyle has always been a priority in our life together, the initial idea for the company started after reflecting on the daily food choices we were making, and even more so when deciding what to feed our first born son (Noah). We realized that our running and yoga addictions were a great first step in managing our health in the long term, but what goes into the body has a much larger influence in overall health.

Over time, making purchases with “Eko” labels and healthier alternatives to typical snacks at Coop and ICA became one of our favorite things to do. We always hoped to see something new and exciting to try. Though this was encouraging, we felt the selections were not enough to fill our desire and decided to expand the options by looking abroad.

After discovering so many new snacks online and loving them, this is when the idea of PausBox became a reality. We want more families and workplaces here in Sweden to experience the same joy and benefits we have had while incorporating new and exciting foods into our daily routine.

WHAT TO EXPECT

A delicious selection of healthy snacks that are meant to encourage you, your family, and co-workers to eat more of what’s good for them. Our snacks meet a variety of different requirements before being included in the box. Some of the labels you will see on our products are below. You can read more about these labels and their requirements on our website.



OfficeBox Display Crate



Lagom HomeBox

Generös HomeBox

“HEALTH 2020” INSPIRATION

Health 2020 is a value- and evidence-based health policy framework for health and well-being among the people of the WHO European Region. The hope is that Health 2020 will provide understanding and inspiration to everyone across the European Region who wishes to seize new opportunities to improve the health and well-being of present and future generations, by showing both the challenges, opportunities and ways forward. Health 2020 is for everyone: not just politicians and experts but also civil society, communities, families and individuals.

CURRENT SERVICES

We currently offer two separate services. **HomeBox**, which is intended for private individuals and **OfficeBox** which is for businesses, universities and governmental offices. The best way to sign up is for people or office managers to go to our website and fill in their information. Payment can be made by card or by invoice if they are a company. www.pausbox.se

CONTACT DETAILS

PausBox AB
Skiffervägen 102
224 78 Lund, Sweden

dustin.wellbaum@pausbox.se
+46 (0)70 779 7551

PRICING

The price depends on the number of employees at an office, or which size of subscription a private customer chooses.

HOMEBOX

SUBSCRIPTION SIZE	*BOXES PER MONTH	COST PER MONTH (KR)
Lagom	1	349
Generös	1	579

*Lagom boxes contain 5-8 snacks.
Generös boxes 10-16 snacks.

OFFICEBOX

NUMBER OF EMPLOYEES	**BOXES PER MONTH	COST PER MONTH (KR)
2 - 5	1	1 499
6 - 15	2	2 998
16 - 30	4	5 996

**Each box contains 40-50 snacks.