



Nordic Workshop in Sensory Science

Making Sense



Save the date!
17th Nordic Sensory Workshop
May 11-12, 2017
Pulsen Konferens
Borås, Sweden

The theme is "Making Sense" and the focus of the Nordic Sensory Workshop is multi-sensorial. It is our aim to address ALL our senses as well as reaching not only food industry but beyond. That is to give examples of where, when and why sensory analyses can be used and applied within a wide range of product categories. The more specific focus is on scientific results and their practical applications in the industrial environment. Professionals and scientists working in the sensory and consumer field on product development and marketing aspects of consumer products will have the opportunity to meet and discuss sensory matters at a Nordic level.

The Nordic Workshop in Sensory Science is arranged by SP Technical Research Institute of Sweden, in collaboration with participants from the Nordic countries. The workshop is funded by SP-ExSPerience.

ORGANISING COMMITTEE

SP TECHNICAL RESEARCH INSTITUTE OF SWEDEN

Berit Albinsson
Susanne Ekman
Anne Normann
Karin Wendin

CONTACTS

For information about registration and call for papers, please contact:

Tina Petersson, Adm. coordinator, SP
Telephone no: +46 10-516 66 63
Mobile no: +46 73-026 82 51
Mail: tina.petersson@sp.se

SCIENTIFIC COMMITTEE

Berit Albinsson

SP Technical Research Institute of Sweden, Sweden

Karin Wendin

SP Technical Research Institute of Sweden, Sweden

Kolbrun Sveinsdottir

Matis, Iceland

Pia Ingholt Hedelund

Teknologisk Institut, Denmark

Raija Liisa Heinö

VTT - Technical Research Centre of Finland Ltd, Finland

Saara Pentikäinen

VTT - Technical Research Centre of Finland Ltd, Finland

Margrethe Hersleth

Nofima, Norway

Mats Carlehög

Nofima, Norway

Arranged by:



in collaboration with:



PROGRAM

Full program will be launched later in 2016. Besides one and a half day of workshop and lectures, there will be an evening dinner at Borås Textile Fashion Center.

BORÅS

Borås is a modern town with great ambitions based on considerable entrepreneurial experience. The textile industry still has a major effect here, but the focus today lies on innovation, design and ground-breaking new ideas. The venue for the dinner will be at Borås Textile Fashion Center.

Right in the heart of Scandinavia with an excellent location, proximity to both Gothenburg and Landvetter International Airport and a wide range of event arrangers and premises, you will find what you need in Borås.

SP's headquarter is located in Borås.

Welcome to Borås in May 2017!



ID: 2832

SP Technical Research Institute of Sweden

Food and Bioscience

Box 5401, SE-402 29 Gothenburg, Sweden

Phone: +46 10 516 50 00

E-mail: info@sp.se, www.sp.se

The RISE institutes SP, Swedish ICT and Innventia are merging in order to create a unified institute sector and become a stronger innovation partner for businesses and society. At the end of the year we will change our name to RISE. **Read more at www.ri.se/en**

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