



18th Nordic Sensory Workshop May 13-14 2020 in Gothenburg

Most welcome to the 18th Nordic Sensory Workshop in Gothenburg, Sweden!

The topic of the workshop is "What is the Added Value of Sensory and Consumer science?".

The aim of the workshop is to give specific attention on how we can communicate the added value that sensory and consumer sciences bring to industry and society. Building a strong bridge between research, industry and final user depends on how we communicate our findings. Storytelling of where and when sensory and consumer studies made a difference for research, product development, new foods acceptance, sustainable society, education, etc.

The workshop focuses mainly on food but other applications where the understanding of the senses plays a key role are also considered. Industry experts and scientists working with sensory and consumer science have the chance to meet and discuss challenges, learnings and possible directions for a better integration of scientific methods, product development and the final user.

Further information about the program will be distributed shortly.

More information regarding registration fees and dates follows in the next page. Registration will open in september.



ORGANIZING COMMITTEE

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Registration

Early bird registration until February 13, 2020:
350€

Standard fee:
400€

Last day of registration is April 13, 2020.

Registration will open in september.

Dinner

The cost for the conference dinner on May 13 is not included in the registration fee.

Talks

Submission of abstracts for oral presentations by February 28, 2020.

Poster session

Participants are encouraged and welcomed to present their work at the poster session.

Submission of abstracts for posters by February 28, 2020.

Exhibition

Companies/organizations are welcomed to participate in the exhibition for the fee of 1000€.



Scientific Committee

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RISE Research Institutes of Sweden, Sweden

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Matis, Iceland

Anna Kirsten Sørensen

Teknologisk Institut, Denmark

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