



Introducing the 4th Bi-Annual

**EUROPEAN WOMEN INVENTORS & INNOVATORS NETWORK  
EXHIBITION, CONFERENCE & AWARDS CEREMONY**

27 — 28 November 2013,  
The Tekniska Museet, Stockholm, Sweden



**THEME**

**ACCELERATING GROWTH IN  
PRODUCT & SERVICE INNOVATION**

*For significant economic and social impact*

**THEME:**

## ACCELERATING GROWTH IN PRODUCT & SERVICE INNOVATION

On behalf of GWIIN and QSave Sweden, we invite you to join us for a showcase and programme rich in content with lots of opportunities to learn more about existing policies and practises which support and assist the many creative and scientific inventions and innovations by women in Europe and beyond. Areas of discussions will cover intellectual property rights, business intelligence, research and development, equity and commercialisation, access to funding and various other existing opportunities. GWIIN is working in collaboration and in partnership with QSave and partners in Sweden in staging the EUWIIN 2013 event in Stockholm, Sweden. Over 100 delegates are expected at the 4th Bi-Annual International Expo, Conference and Awards Ceremony, the most informative occasion for promoting inventive and innovative women in Europe and the international world.

**Overview:**

Following the successful European Women Inventors & Innovators Network (EUWIIN) Conference and awards held in Berlin, Germany in 2007, Helsinki, Finland in 2009 and Reykjavik, Iceland, EUWIIN has grown into a far reaching initiative of life changing experiences for many creative, inventive and innovative women.

EUWIIN the most dynamic gathering of women with great intellectual property and unparalleled capacity to empower, unite and inspire women to take their life changing contribution to job creation and a better quality of life for

The 4th bi-annual EUWIIN event will begin with a series of most innovative, thought - provoking, and cutting-edge roundtable dialogues featuring a diversity of leaders. The year 2013 will also provide an opportunity to showcase model products, programs, share lessons learned and look to the future. EUWIIN serves to correct gender balance in the world of invention and innovation by constantly involving women in important dialogue in policies and strategies across Europe.



## **THE EUWIIN INTERNATIONAL EXPO, CONFERENCE & AWARDS CEREMONY:**

This activity will be a most innovative, thought provoking, & cutting-edge dialogue in Europe featuring a diversity of leaders. The conference will provide an opportunity to showcase model products and programmes, share lessons learned & look to the future. Activities will also aim to work on correcting gender balance in the world of invention & innovation by constantly involving women in significant dialogue in the many policies & strategies for Europe's economic and social growth.



### **THE BENEFITS:**

The dialogues will provide the platform towards building opportunities for creative, inventive & innovative women across Europe and beyond with a particular focus on the workplace, the business environment, education & learning institutions & all areas covering the introduction of new products, services & processes. The initiative will serve as a tool for improving self-confidence, self-esteem, increase motivation broaden horizons & experience, & raise the aspirations of creative, inventive & innovative women across Europe and beyond. .

### **THE OPPORTUNITIES:**

The event creates opportunities to raise awareness & listen to distinguished speakers from Government departments, leading industry experts, business angels, entrepreneurs, educational departments & voluntary organisations in finding effective ways of bringing the support, assistance, tools, advice & information to assist women to achieve significant economic growth with their inventions and innovations.

### **THE KNOWLEDGE EXCHANGE:**

The event will focus on relevant issues relating to intellectual property rights, growing enterprises; the unleashing of the entrepreneurial potential; capacity building leading to the empowerment of women in business with a particular focus on exceptionally creative ideas, innovation and technologies.

### **WHO SHOULD ATTEND?**

- Innovative Enterprising Women from all Sectors
- People in Science, Engineering & Technology
- Artists, Artisans and Creative people
- Policy Makers, Relevant Government Departments and Agencies
- Intellectual Property Organisations
- Private & Public sector organisations
- Banks, Financial Institutions, Investment and Manufacturing Companies
- Personal & Professional Development Managers
- NGO's, Grass root business organisations
- Education Institutions, Researchers and Academics
- Business Development Organisations and Donor Agencies
- Gender & Diversity Consultants
- Sponsors & Supporters





**JOIN US AT THE 4TH BI-ANNUAL**

**EUROPEAN WOMEN INVENTORS & INNOVATORS NETWORK  
EXHIBITION, CONFERENCE & AWARDS CEREMONY**

**27 — 28 November 2013,  
The Tekniska Museet, Stockholm, Sweden**

