

2019

MEDIA INFO

# PREMIUM

MAGAZINE

AT YOUR GATE



### PREMIUM MAGAZINE

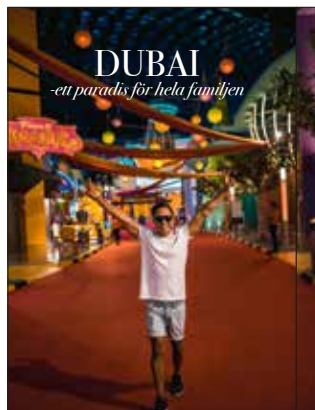
Premium Magazine focuses on lifestyle and entertainments which includes style full articles that feature and cover hot topics in travel, culture, fashion, design and plenty more...

In the magazine you get the opportunity to meet interesting profiles thru in-depth personal interviews. It also includes food- and beverage trends with recipes and wine listings. All combined for an attractive reading.



### UNIQUE DISTRIBUTION

The Magazine is allocated on the international terminal 5 at Arlanda airport. With our unique and sure of aim way of distribution we are able to every month reach millions of readers that beholds the sufficient time to sit down to read and get inspired. The magazine is given out complimentary and targets an engaged and educated audience with high income that regularly travels more than the average person - both privately and within the line of work.



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### PLAN 2017

Issues	Distributed	Material date
NO 1	FEBRUARI/V.8	2019-02-11
NO 2	APRIL/V.18	2019-04-17
NO 3	JULY/V.28	2019-07-01
NO 4	SEPTEMBER/V.38	2019-09-09
NO 5	NOVEMBER/V.46	2019-11-04
NO 6	DECEMBER/V.1 2020	2019-12-17

### SIZE

Spread	410 x 286 mm
Fullpage:	286 mm
Half page:	170 x 124 mm
Half page:	82 x 256 mm
Quarter:	82 x 124 mm

### Material information

Colour: CMYK with standard-ISO for highresolution print.  
Images: 300 dpi, CMYK. PDF-export: Press Quality.  
Bleeding ads + 5 mm bleed.



ARLANDA T5

### PRICE

Spread:	44 000:-
Fullpage:	32 500:-
Half page:	16 500:-
Quarter :	7 500:-

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